

Euratex TexWeb Project

The TexWeb project (www.tex-web.eu) is funded under the IPA- Socio-Economic Partnership Programme.

The priorities of the IPA programme are:

- Increased participation of sector associations in decision-making, policy implementation and monitoring;
- Increased cooperation between sector associations and public authorities;
- Increased understanding among employers and employees.

The Tex-Web project started in December 2010 and will last 24 months.

Partners: EURATEX, Chamber of Façon of Albania, K-Text Association (Kosovo), Textile Trade Association of Macedonia, STFI, E-biz, Serbian Chamber of Commerce, Croatian Employers' Association – Textile & Leather Industry Association, Chamber of the economy of the Federation of Bosnia and Herzegovina, Bulgarian Association of the Apparel and Textile Producers and Exporters, WorkShop (Italy).

The TexWeb project priorities are linked to:

Competence development

- Better understand EU market rules & functioning, train local experts, permanent access to information

Organizational capacity building

- Improve structure, governance, membership, funding, national impact of associations

International networking

- Become part of a professional network & “family” of organizations that work for the future of the textile & clothing industry in Europe

The role of BAATPE : In this project BAATPE has the role of testimonial organization thanks to the great performance made during the previous project – SEETAL , and the perfect level of cooperation and dialogue that BAATPE have with the local authorities and national companies and organizations.

The project activities include:

- **Survey of company needs**

Design a profile of the local sectors, help identify current company needs and focus specialised seminars

- **Organization and participation in specialized seminars**

Each Partner Association will select 2 members of staff who will participate in 8 specialised seminars. They will be responsible for the follow-up and dissemination activities on the subjects of the seminars, Partner associations are encouraged to establish contacts and make collaborations with local experts in the seminars subjects so that continuous updating of knowledge and information on the seminars subjects can continue after the end of the project.

- **Follow-up/Dissemination activities**

Each Partner Associations is used to transfer information, knowledge, tools to their member companies.

- **National events**

The objective of National events is to give visibility:

- To the textile/clothing sector in the country and their interests and needs
- To the partner associations and what they are doing for the sector
- Visibility to the support of the European Union

Each partner association will be responsible for all project activities that will take place in its own country, whether project meetings, seminars, national events, etc.

- **Virtual communication platform**

The platform is a web-based instrument that can be used as a simple consultancy service for member companies. It is an interactive platform to co-operate and communicate between partners as well as to disseminate information in national languages.